



**PETER JONES  
FOUNDATION**

Celebrating **37** Years of Excellence

### The Tycoon Enterprise Competition

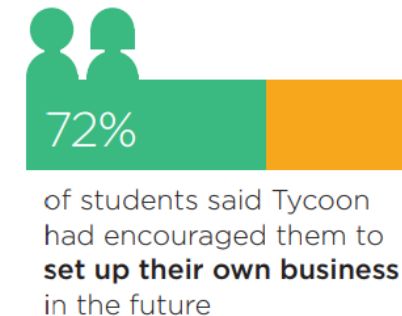
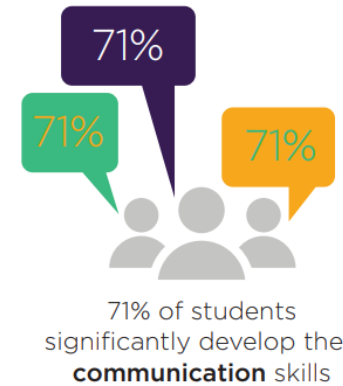
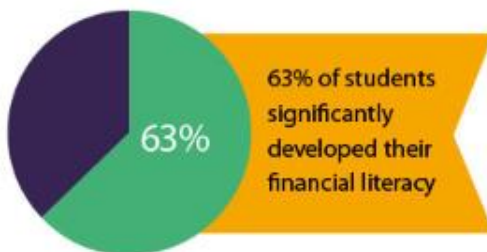
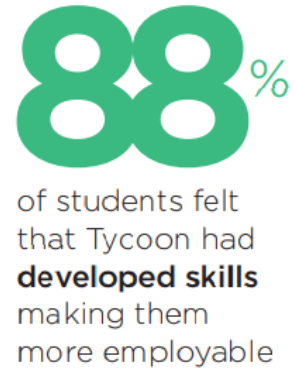
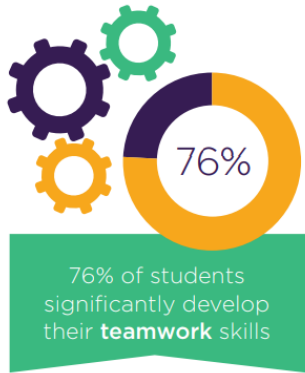


Al Diyafah High School is proud to be the first school in the UAE to be partnering with the Peter Jones Foundation (PJF). Established in 2005, the Peter Jones Foundation was formed with the vision to encourage, educate and empower young people in achieving their potential.

The Tycoon Enterprise Competition is a unique enterprise competition offered by PJF for students from all KS2 (Years 3,4,5 & 6) and KS3 (Year 7,8 & 9). Every participating team writes a business plan, starts a business and trades, competing with other similar groups of students in a safe and controlled environment.

The benefits of the Tycoon Enterprise Competition are vast. With the objectives of being creative, solving complex issues and aiming high, previous participants have shown a significant improvement in their team-working skills, self-confidence, business and economic knowledge.

We hope you are as excited as we are about launching the Tycoon Competition with Al Diyafah High School LLC and we will look forward to seeing the students' business ideas as they come to fruition.



**“Let Your Light Shine”**