



# Introducing Pearson BTEC

## INTERNATIONAL LEVEL 3 SUBSIDIARY DIPLOMA IN BUSINESS

### ABOUT THE COURSE

BTECs enable a learner-centred approach to education, with a flexible, unit-based structure and knowledge applied to project-based assessments. BTECs focus on the holistic development of the practical, interpersonal and thinking skills required to be successful in employment and higher education.

With a track record built over 40 years of learner success, BTEC International Level 3 qualifications are recognised internationally by governments, industry and higher education. BTEC International Level 3 qualifications allow learners to progress to the workplace either directly or via study at a higher level. Over 100,000 BTEC learners apply to university every year. Their Level 3 BTECs, either on their own or in combination with A Levels, are accepted by UK and international universities, and higher-education institutes for entry to relevant degree programmes.



### WHAT COULD THESE QUALIFICATIONS LEAD TO?

The qualifications are recognised by higher education providers as contributing to meeting admission requirement to many relevant courses, for example:

- Higher National Diploma in Business
- BSc (Hons) in Business and Management
- BA (Hons) in Business and Finance
- BSc (Hons) in Retail Management
- BA (Hons) and BSc (Hons) in Business Studies
- BSc (Hons) in International Management
- BSc (Hons) or BA (Hons) in Marketing
- BA (Hons) in Business with Human Resource Management



### WHO CAN JOIN

Student who has opted for or wishes to opt to study Business in AS level (Year 12) Academic Year 2023-24

### WHEN WILL COURSE START

Course commences in September 2023

### WRITE TO US

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